



Happy Father's Day



Meet Our Technician



Kenny Rooker began his career with Above and Beyond Electric in 2005. He is currently enrolled in IEC's Electrical Apprenticeship program. He loves spending time with his family, along with playing softball, swimming, and cookouts.

Free for All

Whoever said that the best things in life are free may just be right. With everyone on a tight budget this year, taking the kids to special attractions this summer may seem impossible. But fear not. We found some fun right here in our hometown from memphistravel.com that's free.

• Memphis Botanic

When the kids are out of school, flips-flops are de rigeur and wearing a sweater makes about as much sense as spending your vacation at your mother-in-law's house, it's official. Summer is here. And at Above and Beyond, we are celebrating it.

So join us in revving up some summertime fun, with a great contest to honor dad on Father's Day, tips on keeping cool without sending your utility bill through the roof and places to visit right here in the River City that won't cost you a dime.

Celebrating Dad

Grab your keyboard, pull out the Kleenex and get those creative juices flowing. Because at Above and Beyond Electric, we're giving you the chance to celebrate Father's Day in a very special way.



Send us an essay of 150 words or less on what makes your dad so great. The top 10 stories will be published on our Web site. First place will receive a \$25 Visa gift card to spend on dear old dad, plus a \$50 gift certificate to take him out to dinner at Cafe Ole.

Submit your essay to nathan@aboveandbeyondelectric.com. Deadline is June 17. For more information, call us at 901-266-4630.

Small Steps, Big Savings

Suffering from sticker shock from your latest utility bill? Don't sweat it. Here are a few simple tips to help reduce your air conditioning costs this summer while still keeping cool.



- Closing windows, doors and curtains during the day to block the sun keeps your home cooler.
- When it's time for a new air conditioner, look for one with an Energy Star label. The switch can save you approximately \$200 on your utility bill per cooling season.
- You can reduce your cooling costs from 3 to 5 percent for every five degrees you raise your thermostat.

- Garden
Free admission on
Wednesdays, noon
until close.
- Brooks Museum of
Art
Free admission on
Wednesdays,
10 a.m.-4 p.m.
- Pink Palace
Museum exhibits
are free on
Tuesdays, 1-4 p.m.
- Rock 'n' Soul
Museum
Free admission on
Tuesdays, 2-7 p.m.
- Memphis Zoo
Free admission on
Tuesdays, 2-5 p.m.
- National Civil
Rights Museum
Free admission
Mondays, 3-5 p.m.

- Frequently changing the filter on your air conditioner not only saves energy but also helps maintain the unit, which in the long run can reduce costly repairs.
- Through proper use of pre-programmed settings, a programmable thermostat can save you about \$180 every year in energy costs, according to the EPA.
- Sealing and insulating ducts can improve the efficiency of your cooling and heating system by as much as 20 percent - and sometimes much more, according to the Environmental Protection Agency.
- Don't feel like cooking? Now you have a great excuse! Turning on a stove or oven, washing dishes, doing laundry or bathing after noon or before 8 p.m. creates unnecessary heat and humidity in your home, making your air conditioner work even harder. So take a break from the stove and feel good about it!
- Made in the shade: According to the Department of Energy, strategically placed trees in your yard can help reduce cooling and heating costs up to 25 percent. The trees should be planted on the south and west sides and should shade hard surfaces, like your driveway and patio.

For more tips, log onto aboveandbeyondelectric.com.

**Earn
\$25**

As a thank you for referring us, we are offering you a \$25 Visa Gift Card for each new customer who uses the coupon below!



901-266-4630

Offer Expires July 30, 2009

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